List of Webinars

PG Department of Commerce

Sr.	Date	Name of The Webinar	Organized By
1.	3 rd -5 th June,2020	Online National Conference on Financial Implication Of Covid-19 On India With Special Reference To Punjab	Dr.Manpreet Kaur
2.	29 th -30 th July,2020	Two Days Online National Symposium on Shifting Paradigms In Indian Banking Sector	Dr. Deepak Walia
3.	02 Feb, 2021	Global Financial Scenarios and Its Impact on Common Man	Dr. Deepak Walia
4.	4 th June 2021	Crisis Management Amid Covid -19	Dr. Deepak Walia
5.	21 th June 2021	Lockdown – A Vis Industry and Business	Dr. Deepak Walia
6.	7 th July 2021	Social And Psychologically Import of Lockdown on Common people	Dr. Deepak Walia
7.	8 th July 2021	Covid -19 Transformational Effect on Retail Business	Dr. Munisha Sharma
8.	09 Aug, 2021	Future Of Agriculture Economy in The Present Scenario	Dr. Amritpal Kaur
9.	17 th August 2021	Urban Vulnerability: Covid Pandemic	Dr. Deepak Walia
10.	26 th August 2021	Business Strategies for Rebounding In The Crisis	Prof. Sarabjit Kaur
11.	7 th September 2021	Emerging Digital Marketing Trend	Dr. Manpreet Kaur
12.	29 th September 2021	RBI And Financial Management	Dr. Jagkiran Kaur
13.	25 th October 2021	Ethics And Value in Business Management	Dr. Deepak Walia
14.	2 nd November 2021	Changing Dynamics of Social Media	Prof. Harsimran Singh
15.	16 th November 2021	Privatization Of Public Sector Units: An Educator Prospective	Dr. Manpreet Kaur
16.	03 Dec,2021	Shifting Paradigms In E- Commerce	Prof. Sarabjit Kaur
17.	9 th February 2022	Service Industry Challenges and Opportunities	Dr. Jagkiran Kaur
18.	25 th February 2022	Online Marketing Challenges and Opportunities	Prof. Sarabjit Kaur
19.	4 th July 2022	Shifting Paradigms in Business Managerial Skills	Dr. Jagkiran Kaur

20.	15 th July 2022	Recent Technological Advancements in	Prof. Lovepreet
		Commerce And Management	Chaudhrey
21.	2022, 30th July	Financial Planning for Entrepreneurial Ventures	Prof. Sarabjit Kaur
22.	10 th Sept, 2022	Entrepreneurial Role in Sustainable Growth Of Indian Corporates	Prof. Lovepreet Chaudhrey
23.	17 th Sept, 2022	Importance & Role of CSR In Private organization	Dr.Jagkiran Kaur
24.	23 rd Sept, 2022	Food security in India	Dr. Amritpal Kaur
25.	30 th Sept, 2022	Consumer Retention and Nurturing	Prof. Sarabjit Kaur
26.	14 th Oct, 2022	Major Issues Affecting Quality of Work Life	Prof. Gunjan Jain
27.	29 th oct, 2022	Stock market and investing analysis	Prof. Maninder Singh
28.	24 th Nov, 2022	Intellectual property rights related issues	Prof. Palak kalra
29.	28 th Jan, 2023	Growth of women entrepreneur in revitalizing India	Dr. Manpreet Kaur
30.	11 th March, 2023	Customer relationship management practices in service sector	Dr. Jagkiran Kaur
31.	5th April, 2023	The future of supply chain in post covid era	Prof. Munisha
32.	22nd May, 2023	Current scenario & future of digital marketing in business world	Prof. Lovepreet Chaudhrey
33.	25th August , 2023	Growing Importance of Social media as communication tool	Prof. Sarabjeet kaur
34.	30th sept,2023	women entrepreneur: A global perspective	Prof. Palak Kalra
35.	16th oct ,2023	Current economic scenario :An overview	Dr. Amritpal Kaur
36.	27 th Jan,2024	Green Marketing and Environmental Sustainability	Prof.Monika
37.	9 th March,2024	Contemporary Issues and Emerging trends in HRM	Dr. Manpreet Kaur
38.	1 st February,2025	Digital Banking-A Virtual Perspective	Prof.Palak Kalra